



## PRIVACY STATEMENT FOR CINEMATICMANAGEMENT.COM

[WWW.CINEMATICMANAGEMENT.COM](http://WWW.CINEMATICMANAGEMENT.COM)

Welcome to [www.cinematicmanagement.com](http://www.cinematicmanagement.com) (the "Website") operated by Cinematic Management Inc., a New York corporation located at 249 1/2 E. 13th St, New York, NY 10003 ("Cinematic Management"). This Privacy Policy is intended to inform you about how your personally identifiable information ("Personal Information") and other information is collected and used by us in operating the Website.

By participating in the Selection Process, you consent to the collection and use of your information by Cinematic Management as described herein. We will update this Privacy Statement to reflect any changes in our privacy collection and handling practices, and such changes will take effect immediately once posted or distributed.

### HOW DOES THE WEBSITE WORK?

The Website offers anonymous browsers ("Visitors") the opportunity to learn more about us. Visitors have the opportunity to submit an application to us, through the Website, to try to become signed talent at Cinematic Management ("Application"). By using the Website, you acknowledge your acceptance of this Privacy Policy and your consent to the collection, use, disclosure, management and storage of your Personal Information by Cinematic Management as described herein. Cinematic Management reserves the right to change, at any time, the handling practices for information we collect through the Website.

We will update this Privacy Policy to reflect any changes in our data collection and handling practices, and will indicate that changes to this Privacy Policy have been made by listing a new date under "Last Updated" at the end of this Privacy Policy. Such changes will take effect immediately once posted to the Website.

### WHAT TYPE OF PII DOES CINEMATIC MANAGEMENT COLLECT FROM YOU AND HOW DO WE USE IT?

Cinematic Management does not require you to provide us with any PII in order to browse the Website. Cinematic Management does not collect Personal Information from individuals except when it is specifically and knowingly provided. For example, in order to submit an Application to Cinematic Management, Registrants must provide us with certain Personal Information, including without limitation (i) a Registrant's name, address, telephone number and email address, (ii) photographs/videos of Registrants (collectively, the "Content").

Unless you provide your Personal Information to Cinematic Management through the Website, we will not collect any Personal Information from you. In the event you submit your Personal Information to us, we will use such Personal Information for internal purposes, for contacting you about events and media related to Cinematic Management's activities and we may share such Personal Information with third parties who may contact you as well with news and offers. You may opt-out of such communications if they do not interest you. We may also release such Personal Information to third parties if we believe such release is necessary to comply with the law (e.g., a legal process or a statutory authorization), to apply or enforce our customer agreements, to protect our rights or property, if we reasonably believe that the physical safety of a person is threatened, or as part of a corporate reorganization, consolidation, merger, or sale of substantially all of the assets of Cinematic Management.

Please keep in mind that portions of the Content contained in your Application may be made publicly viewable on the Website by us. Do not submit any Content to the Website that you are not authorized to distribute to the public or that you don't want others to see.

### WHAT OTHER INFORMATION DOES CINEMATIC MANAGEMENT COLLECT?

We also may collect anonymous and aggregate information from you about your preferences in navigating the Website by using cookies, action tags and other methods. Cookies are small text files that identify your computer. We may use cookies to, among other things, monitor Website usage, customize Website features, identify your computer's operating system and browser, and complete transactions. An action tag is a small, graphic image on a webpage that is designed to allow the website owner or a third party to monitor who is visiting a website by collecting the IP address of the computer to which the tag is sent, the URL of the webpage that the tag comes from and the time that such webpage was viewed. Tags may be associated with cookie information. We may also use such anonymous and aggregate information for promotional purposes.

If you do not want us to track such information about you, you can set your browser to warn you before accepting cookies and refuse cookies when your browser alerts you to their presence. You can also adjust the settings in your browser to refuse all cookies.

You can be assured that Personal Information collected through the Website is maintained in a manner consistent with current industry standards. Your Personal information is protected in several ways. Your personal information resides on a secure server that only selected Cinematic Management employees and contractors have access to via

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password. We encrypt your Personal Information and thereby prevent unauthorized parties from viewing such information when it is transmitted to us. Unfortunately, no data transmission over the internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your Personal Information, you acknowledge that: (a) there are security and privacy limitations of the Internet which are beyond our control; (b) the security, integrity, and privacy of any and all information and data exchanged through the Website cannot be guaranteed; and (c) any such information and data may be viewed or tampered with in transit by a third party.

While we take reasonable efforts to protect Personal Information that you provide to us, we cannot guarantee that such information will not be lost, disclosed or accessed by accidental circumstances or by the unauthorized acts of others.

### **DOES CINEMATIC MANAGEMENT PROVIDE LINKS TO OTHER WEBSITES?**

Cinematic Management may provide links to other websites or resources of possible interest to you. Because we have no control over unaffiliated websites to which we provide links, the collection and use of your Personal Information and other information by such websites shall be subject to the policies and procedures of such websites and not this Privacy Policy. Cinematic Management is NOT responsible for the privacy practices or the content on any of these other websites, including any sites that may indicate a special relationship or "partnership" with Cinematic Management. Cinematic Management does not disclose unique identifiers to those responsible for the linked sites. The linked sites, however, may collect personal information from you when you link to their site. To ensure protection of your privacy, always review the privacy policies of the sites you visit.

### **WHAT ARE OUR POLICIES REGARDING CHILDREN?**

Registrants must be eighteen (18) years of age or older in order to independently submit an Application to us. Registrants may be under eighteen (18) years of age if their parent/legal guardian registers on their behalf; however, Registrants may in no case be under thirteen (13) years of age. Cinematic Management does not knowingly collect Personal Information from anyone under thirteen (13) years of age and no part of our Website is designed to attract anyone under age 13. Please do not communicate with or contact us if you are under age 13.

### **DO WE HAVE A MECHANISM TO ADDRESS INQUIRIES OR COMPLAINTS ABOUT THE HANDLING OF INFORMATION THAT WE COLLECT?**

If you have questions or concerns about any of our information collection or handling practices, please contact us at [info@cinematicmanagement.com](mailto:info@cinematicmanagement.com).

You may contact Cinematic Management to ask if we are keeping Personal Information about you. If we have collected Personal Information about you, we will provide you with a readable copy of such Personal Information at no charge. Factual errors in your Personal Information, including out-of-date information, may be corrected by sending us a request that credibly shows our error.

You may request a Notice of Information-Sharing Disclosure which will identify the third parties with whom Cinematic Management has shared the information we have collected from you. You may request the Notice of Information-Sharing Disclosure by writing us at [info@cinematicmanagement.com](mailto:info@cinematicmanagement.com). You may also send us your Notice of Information-Sharing Disclosure request via e-mail at [info@cinematicmanagement.com](mailto:info@cinematicmanagement.com) or by telephone at 212.488.3500. We will respond to your request for a Notice of Information-Sharing Disclosure within thirty (30) days of receipt.

You may always opt-out of receiving communications from us. To remove any personal information from our database or to not receive future e-mail communications from Cinematic Management, send an e-mail to [info@cinematicmanagement.com](mailto:info@cinematicmanagement.com) with the word "REMOVE" in the subject line. Further, if you do not want your Personal Information shared with third parties in the manner discussed above, please notify Cinematic Management by e-mail at [info@cinematicmanagement.com](mailto:info@cinematicmanagement.com), by telephone at 212.488.3500 or at the following address: Cinematic Management Inc. 249 1/2 E. 13th St., New York, NY 10003 to the attention of the General Counsel.

Cinematic Management may revise this Privacy Policy over time as new features are added to the Website or as Internet law and standards evolve. We will post those changes prominently but we recommend that you read this Privacy Policy each time you visit the Website. Changes will not apply retroactively to Personal Information that was collected before the changes to the Privacy Policy, except as may be required by law.

Cinematic Management respects your privacy and exercises reasonable precautions to maintain the confidentiality of information provided by you in connection with your use of the Website.

Last Updated: July, 2012

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